

Global Business Project Rubric

Student Name: _____

Total Points: _____ / _____

Country Researched: _____

Grade: _____

Criteria	Excellence	Mastery	Emerging	Missing	Comments
Introduction – Must have!	9-10	7-8	1-6	0	
Presentation includes the following statistics: <ul style="list-style-type: none"> <input type="checkbox"/> Capital city <input type="checkbox"/> Major cities <input type="checkbox"/> Population and population density <input type="checkbox"/> Currency and conversion to U.S. dollars <input type="checkbox"/> GDP <input type="checkbox"/> Minimum Wage <input type="checkbox"/> Unemployment rate <input type="checkbox"/> Import and export information <input type="checkbox"/> Additional statistic (your choice) 	9-10	7-8	1-6	0	
Presentation includes the following social information: <ul style="list-style-type: none"> <input type="checkbox"/> Crime information <input type="checkbox"/> Travel entry requirements <input type="checkbox"/> Three additional social facts (your choice) 	4-5	3	1-2	0	
Presentation includes the form of government with supporting details (leadership, voting process, etc.)	5	4	1-3	0	
Presentation includes information about the following business etiquette practices: <ul style="list-style-type: none"> <input type="checkbox"/> Negotiating <input type="checkbox"/> Entertaining <input type="checkbox"/> Making appointments <input type="checkbox"/> Gifts <input type="checkbox"/> Addressing others <input type="checkbox"/> Appropriate public behavior <input type="checkbox"/> Appropriate business attire <input type="checkbox"/> Acceptable conversation topics 	9-10	7-8	1-6	0	
Presentation includes thorough information with supporting details about a current news article/story – must connect with focus of other research	13-15	10-12	1-9	0	

Criteria	Excellence	Mastery	Emerging	Missing	Comments
Reflection! Presentation includes a minimum of two slides with the following: <ul style="list-style-type: none"> <input type="checkbox"/> Final thoughts of your researched country (conclusion) <input type="checkbox"/> Comparison of researched country to the United States including, but not limited to: <ul style="list-style-type: none"> ○ Business customs ○ Societal norms <input type="checkbox"/> Thoughts on living in researched country <input type="checkbox"/> Thoughts on traveling to researched country <input type="checkbox"/> Thoughts on doing business with researched country 	13-15	10-12	1-9	0	
Sources: A minimum of five (5) sources must be cited	5	4	1-3	0	
Presentation Format <ul style="list-style-type: none"> <input type="checkbox"/> Creative and professional background <input type="checkbox"/> Consistency <input type="checkbox"/> Readability (font size, colors) <input type="checkbox"/> Appropriate use of graphics (size, quality, quantity) <input type="checkbox"/> 7 x 7 rule <input type="checkbox"/> Transitions and animations <input type="checkbox"/> Spelling and grammar <input type="checkbox"/> Wow factor (bonus!) 	13-15	10-12	1-9	0	
Presentation <ul style="list-style-type: none"> <input type="checkbox"/> Presentation speed <input type="checkbox"/> Eye contact <input type="checkbox"/> Tone <input type="checkbox"/> Pronunciation/Enunciation <input type="checkbox"/> Reading vs. providing information <input type="checkbox"/> Nervous “ticks” (umms, fidgeting, long pauses, etc.) <input type="checkbox"/> Notes pages used (and submitted) 	20-25	14-19	8-13	0	
Reasonable Best Effort (class time, professionalism, depth of content, appearance during presentation)	9-10	7-8	1-6	0	
Totals				0	

Additional comments: